

## PM Week & Career Growth Workshop Bios (Sept 2017)

**Aleta Jeffress** has over 20 years of success as an Executive IT leader and a proven track record of establishing relationships between business and technology. Aleta has experience in building and transforming start up software companies, as well as managing large federal contracts and large state and local government agencies. She successfully consulted in the areas of IT Leadership and Risk Management, and has built IT Security and Project Management Offices from the group up. She is a champion for change!

**Wendy Jones**, VP of IT Enterprise Applications Envision Healthcare, one of the largest provider organizations. Wendy currently leads a team of thirty-six individuals that support enterprise applications such as Oracle, Kronos, Hyperion, SuccessFactors, iCIMS, ServiceNow and others. Prior to leading the Enterprise Application team Wendy lead the IMO, PMO and Support Desk. Wendy has over twelve years of experience in leading enterprise teams and over twenty-two years in Information Technology with a focus on project management and support services.

**Mark A. Baker**, CM, MEd, MS, PMP serves as the *Senior Vice President of Airport Infrastructure Management* at Denver International Airport (DEN) where he oversees airport development, engineering, sustainability, environmental, noise, asset management, and maintenance operations. He leads a team of over 680 people in the daily care, upkeep and construction activities of the 6<sup>th</sup> busiest airport in the United States and 19<sup>th</sup> busiest in the world with an operating area of 53 square miles and comprised of a main terminal with three concourses and 6 runways, including the longest in North America. Before joining DEN, Mr. Baker serve 30 years in the United States Air Force where he reached the rank of Colonel and led military airlift and airfield operations for the Western Pacific.

**Richard Steele** is the Managing Director for the Central PMO at Charles Schwab. He has more than 20 years of IT and professional services experience delivering technology solutions in the Financial Services and Healthcare industries. He has deep experience in IT and PMO leadership, demand management, budget planning and financial tracking, program/project management, application development, agile transformation, process and organizational change, practice maturity, resource and vendor management, team building, talent evaluation, training, and public speaking. Richard has a Master's Degree in education and has been a guest speaker at the Gartner PMO Symposium and the Marcus Evans Middleware and Messaging Conference. He has also been a guest lecturer at Syracuse University's Advance Project Management course. He has been a Solution Architect, Development Manager, Program Manager, PMO Director, and has deep experience as a technical trainer. Prior to joining Charles Schwab, he worked for Lewis Fowler, DaVita Healthcare Partners, and spent 14 years at JPMorgan Chase.

**Brian Horsman** is currently the Vice President of Information Technology at CorePower Yoga which operates more than 170 yoga studios across the US. Prior, from July 2006 until Dec 2016, Mr. Horsman held a variety of global technology positions at Crocs culminating in the VP of Global Technology for the \$1B footwear company doing business in more than 80 countries. Prior to July, 2006, Mr. Horsman held technology, operations and consulting roles for companies in the manufacturing and technology sectors and for global accounting firm Deloitte. Mr. Horsman has selected, implemented, supported and managed technology platforms including ERP systems (SAP, Oracle, EnterpriseOne, NetSuite, Microsoft), CRM systems (SalesForce, Dynamics), Boutique Fitness (MINDBODY, ZingFit, ClubReady),

Data/BI/Analytics (BOBJ, PowerBI, Hyperion), Merchandising/PoS (Oracle, SAP, Epicor, MI9) and Warehousing/Logistics Management (Manhattan Associates, EnterpriseOne, SAP). Mr. Horsman has managed global IT Budgets up to \$25M and project budgets from \$250k to \$75M. Mr. Horsman holds a BA degree from the University of Colorado - Boulder and a MBA from Regis University.

**Dave Bingham**, PMP, ITILv3, is the IT Director at Radiology Imaging Associates PC. With over 80 specialized radiologists, RIA is one of the largest private radiology practices in the U.S. Dave has over 20 years of progressive Health Information Technology leadership guiding IT initiatives that include hospital expansion, clinic acquisition, EMR deployment, infrastructure upgrade and replacement, cloud migration and developing ITSM maturity. He excels at connecting the dots between quality patient care, business objectives, and technology while managing IT support teams to develop the highest levels of customer service. He is a Colorado native and has been a technology leader at St. Mary's Hospital in Grand Junction, Quality Health Network, Aspen Valley Hospital and UCHHealth.

**Larry Richards**, PMP is a results oriented executive with expertise in Program & Portfolio Management and Geospatial Information Systems (GIS). More than 29 years leadership and management experience, practiced in providing vision, strategy, and innovative ideas to complex operations. Extensive background managing diverse teams of highly trained specialists in life-cycle management and product development. Skilled in coordinating the efforts of multiple cross-functional teams conducting strategic planning and risk management in a dynamic global environment. Demonstrated ability to deliver under pressure and produce desired results - leads from a position of influence. Noted for exceptional communication and people skills, firm ethics, mental agility and high degree of initiative. MBA with honors from Regis University, Certified as a SAFe® 4 Agilist (SA), Scrum Fundamentals Certified (SFC), Defense Acquisition Professional Community member; Program Management Level II certification, Active Top Secret /SCI Security Clearance with CI Poly and work experience in over 20 countries in the Middle East, Europe, Africa and Asia.