



# 2018 **ANNUAL REPORT**

MILE HI CHAPTER OF THE PROJECT MANAGEMENT INSTITUTE

Your career.  
Your network.  
Your future.  
**Your PMI Mile Hi.**

**CELEBRATING  
40 YEARS**  
OF EXCELLENCE IN  
PROJECT MANAGEMENT



The largest community of project leaders in the Rocky Mountain West.



## CELEBRATING 40 YEARS

### BRINGING YOU INNOVATIVE PROGRAMS & SERVICES

From our founding in 1978 to current, PMI Mile Hi is focused on providing innovative leadership of the project management profession along Colorado's Front Range.

**World class programs:** We have set the standard for offering world class programs and services in areas such as continuing education, certification prep, networking, career advancement and community involvement to help you keep on top of the latest tools & techniques. We are dedicated to helping you succeed in the new digital economy and to serve as your partner in your organizational and career performance.

**#8 Worldwide:** Consistently among the Top 10 Chapters Worldwide (ranked #8 in 2018) of the industry leading Project Management Institute ([www.Pmi.org](http://www.Pmi.org)), PMI Mile Hi is now the largest community of project leaders in our region, with more than 4,800 members.

### OPPORTUNITIES: PROJECT MANAGEMENT IN THE DIGITAL ECONOMY

It's a project professional's market for those who keep their skills up to date, with companies of all sizes and sectors competing for the best project managers.

**Abundance of opportunities:** In today's digital marketplace, there is an abundance of career opportunities for project managers who embrace the new demands for the competitive skills of the new economy. At the same, business leaders are faced with finding and retaining top talent in avoiding a high-churn culture and maintaining a stable workforce.

Thirty-two percent of CEOs are expressing extreme concerns about the availability of key skills, up from 11% in 2013. U.S. business leaders are so concerned about talent that they rate these concerns higher than uncertain economic growth, consumers' changing behaviors, access to affordable capital, and new market entrants.

**Incentives:** Companies are actively trying to keep people engaged and committed in their current positions and providing new incentives beyond competitive salaries and benefits. New industries are now looking to fill positions with project managers rather than with engineers or technical experts. Source: Bishel, A. (2019). 2019 Jobs Report: Where the Action Is. PM Network, 33, 28–41.

*For project managers who keep their skills current, opportunities abound!*

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# PRESIDENT'S LETTER

## 2018: A YEAR OF SOLID GROWTH & A MILESTONE 40TH ANNIVERSARY OUTREACH

A 40th Anniversary comes only once, and we celebrated this major milestone, along with the growth of our programs across the board, with quite a flourish.

Throughout 2018, we saw excitement in new programs and continued growth and success in our long-term offerings to our members and the community.

**Members:** Membership broke a new record, with our member community now topping 4,800. The Membership team reached out to members with outstanding programs, such as 1-On-1 Mentoring & the Inaugural Project Management Day of Service, as well as engaging activities for casual get-togethers for members such as the Annual Family Picnic and PMI Mile Hi Day at the Colorado Rockies.

**Professional development:** Professional development recorded another year of outstanding success with the continued growth of our 3rd Annual Women in Project Management Leadership event and 4th Annual Project Management Week, a series of mostly 2-hour after-work educational and networking events. At the same time, our PMP®/CAPM® Exam Prep course prepared members to test for coveted PMI credentials, and we expanded our Academic Outreach, with PMI Mile Hi members mentoring students at the University of Colorado.

**Symposium:** In the Spring, our 20th Annual Symposium, headlined by Marcus Buckingham, creator of "The Strengths Revolution," attracted more than 1,600 attendees and a record breaking 56% attending on the popular Group Discount.

**Celebration:** In Fall 2018, we launched our 40th Anniversary Celebration, making it a three-month outreach to community, with PM Week reaching to the business & project management community, PM Day of Service, an outreach bringing PMI Mile Hi project managers together with the nonprofit community in providing a FREE day of PM skills and expertise to nonprofit project needs. We capped it all off with our 2nd Annual Holiday/Charity Celebration, and were honored that Mr. James Snyder, a founder of PMI, celebrated with us and offered a look ahead to the exciting future of our profession.

Additionally, through the year, support functions such as marketing, technology and finance continued to offer improvements & best practices to support the Chapter and the success of its members.

2018 was an awesome year of many successes! Wait till you see 2019! We invite you to join us on this amazing journey!



**Jana Axline,**  
**MBA, PMP, CSM, SA, DTM**  
President/2018-2021  
[President@PmiMileHi.org](mailto:President@PmiMileHi.org)

**40<sup>TH</sup>**  
**ANNIVERSARY**  
**CELEBRATING YOU**  
**AND THE**  
**PM COMMUNITY**



# PROFESSIONAL DEVELOPMENT



Women leaders in the Denver Metro enjoyed an afternoon of networking and learning at PMI Mile Hi's Women in PM Leadership Conference.



Women in PM Leadership team members are, standing, left to right, Samantha Robinson, CAPM, Michelle Kissler, PMP, Manika Kilpatrick, PMP, Pamela Wagner, PMP, Anayancy D'Hondt, PMP, Carolyn Pastore, PMP, seated, left to right, Jen Thompson, PMP, Greta Downs, PMP, Barbara Verble, PMP and Carole Branstetter, PMP.

## PROFESSIONAL DEVELOPMENT TEAM



**Pamela Wagner, PMP**

Vice President/  
Professional  
Development  
2014 -2018



**Krishna Anantharaju, PMP**

Vice President  
Professional  
Development  
2019 -2021  
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### Sonia Brocko

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### Paula Caroll, PMP

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### Ana D'Hondt, PMP

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WPML@ PmiMileHi.org

### Jennifer Duran, PMP

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### Nicole Gallego, PMP

Director/Boulder Chapter Meetings  
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### Jorge Glez, PMP

Co-Director/Saturday Workshops at  
Regis University  
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## 3<sup>RD</sup> ANNUAL WOMEN IN PM LEADERSHIP ATTRACTS UPWARDS OF 200 ATTENDEES

A successful outreach to women in leadership, both in project management and the general business community, the 3rd Annual Women in PM Leadership Conference attracted upwards of 200 women leaders, with attendance up 16% from 2017.

The popular conference is part of PMI Mile Hi's on-going effort to provide events focusing on networking, relevant conversations on the profession and presentations on navigating individual careers. Keynote was by Maureen Berkner-Boyt, Founder, the Moxie Exchange Movement, with an engaging closing presentation by Alain Paolini, business transformation expert, Envision Business Consulting.

*"This was my first time attending the conference, and the speakers provided so many insights that I will apply not only to my professional career but my personal life as well. I am not a [project manager], but still found it to be very beneficial for me."*

Rebecca Keith, attendee

- **Extending our reach:** In 2018, we expanded out of Metro Denver, adding more meetings and new programs for project leaders in North Denver and Loveland, CO.
- **4th Annual PM Week:** An innovative program spanning various areas of the Metro with a variety of topics from Speed Mentoring to a tour and talk at a Denver Medical Marijuana Dispensary, PM Week showed excellent participation in 2018. (See page 6 for more info.)
- **PMP®/CAPM® Exam Prep:** Our low cost, high impact exam prep provides outstanding value, with 29 students completing the course in 2018.
- **Monthly Chapter meetings:** More than 1,000 people attended throughout the year.

### Mary Kay Hyde-Bohn, PMP

Chapter Librarian  
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### Chuck Knezevich, MBA, PMP

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### Penny Kosley, PMP

Director of Administration/  
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### Judy Vincent, PMP

Deputy Director/Tuesday Chapter  
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# SYMPOSIUM

## "PROJECT MANAGEMENT DAY IN DENVER"



### RECORD-BREAKING RISE IN GROUP DISCOUNT PROGRAM & "AFTER EVENT PDUs"



A full day celebration with world class speakers and networking, our 20th Annual Symposium focused on special benefits for attendees, such as expanded opportunities to earn "After Event PDUs," and the popular Group Discount program.

For the fourth consecutive year, participation in the Group Discount program rose, with 56% of the 1602 registrants using the Group Discount rate, up from 54.9% for the 2017 event and 48.8% in 2016. More than 130 volunteers, a record number, donated their time and talents.

In an effort to offer more time for networking throughout the day, PMI Mile Hi expanded its "After Event PDUs" program, providing opportunities to earn up to 17 PDUs by accessing selected recorded sessions post-Symposium.

Denver Mayor Michael B. Hancock honored PMI Mile Hi by issuing his Official Proclamation making Friday, April 20, 2018, "Project Management Day in Denver." Colorado Governor John Hickenlooper sent an official welcome letter. The event was held at the Colorado Convention Center, Denver, CO.

Global researcher and creator of "The Strengths Revolution," Marcus Buckingham kicked off the event on "Start Playing to Your Strengths, and Dawnna St. Louis, high performance guru, keynoted the closing session on "Persuasion and Influence," with workshops & breakouts throughout the day.

*"I appreciate the registration discount and meeting new people. Symposium is my main 'go to' for PDUs, and I found this to be one of the best meetings I have attended. I want to continue to volunteer and gradually get more involved in the process."*

Attendee Amber Carlson

### SYMPOSIUM CORE TEAM

**Jana Axline, PMP/PMI Mile Hi**  
President & Symposium Sponsor

**Robert Calkins, PMP/Technology**

**Jim Escue, PMP/Speakers**

**Laila Saether-Jacobsen, PMP/Event**  
Logistics

**Patricia McLaughlin/Marketing**

**Annabel Saunders, PMP/Group**  
Registration

**Lisa VanderHeyden, PMP,**  
& **Linda Teves, PMP/Registration**

**Bonnie Biafore, PMP/Administration**

**Ed Vigil, PMP/Sponsors**

**Kimberly Wendelin, PMP/Mobile App**

**Kathy Weyand, PMP/Volunteers**

Information: **Carolyn Riggs, CMP/**  
Symposium Director/  
Symposium@PmiMileHi.org.

**Visit: [www.PmiMileHiSym.org](http://www.PmiMileHiSym.org).**





# 40<sup>TH</sup> ANNIVERSARY

## CELEBRATING 40 YEARS: A 3-MONTH OUTREACH TO THE COMMUNITY

A celebration of the project management profession with Mr. James Snyder, a founder of PMI and Fellow of the Institute, as part of a 40th Anniversary outreach to the business and nonprofit communities along Colorado's Front Range was the focus of our anniversary activities.

The outreach, which spanned October through December, included the Fourth Annual PM Week, the launch of PMI Mile Hi's Inaugural PM Day of Service, and the Second Annual Holiday Party and Charity Fundraiser/Official 40th Anniversary Celebration.

**PM Week:** PM Week, held the last week of October, is a series of mostly two hour after work events to encourage networking in a casual, interactive small group format. Events ranged from a half-day Job Skills Workshop with hiring managers and recruiters to a tour of MEDPHARM, a medical marijuana dispensary on the topic of project management in the marijuana Industry.

**PM Day of Service:** As PMI Mile Hi's commemoration of International PM Week, the Chapter launched its Inaugural PM Day of Service on November 1. Approximately 55 PMI Mile Hi members were paired with eight non-profits for a day of planning on upcoming projects. Examples of challenges commonly facing the community groups are fundraising and capital campaigns, building campaigns or system implementations.

**Celebration:** The 40th Anniversary concluded with a rousing celebration at the end of 2018, with Mr. Snyder, on "Reflections on the History of Project Management and the Project Management Institute."

"To understand the project management professional of 2015 and beyond requires an understanding of how we have matured and changed from the project schedulers and planners of the 1960's," he explained.

It was an elegant evening with gourmet dinner, dancing and a DJ, donation of toys for children, and a fundraising event for Food for Thought, a local charity providing meals for children, with more than \$4,000 donated.



*Dancing, dining and donating to charity were all part of PMI Mile Hi's 40th Anniversary Celebration, Denver, CO.*



*A tour of MEDPHARM, a medical marijuana dispensary, was a highlight of PMI Mile Hi's 4th Annual PM Week.*



Celebrating PMI Mile Hi's 40th Anniversary are Alexandra Falticeni, PMP, and event organizer, with Mr. James Snyder, a founder of PMI.



The Inaugural PM Day of Service at PMI Mile Hi was the Chapter's commemoration of International Project Management Day.

## OUTREACH

### MENTORING A RECORD NUMBER OF COLLEGE STUDENTS

Our focus on outreach to the emerging workforce continued in 2018.

More than 30 volunteers from PMI Mile Hi invested time and shared their project management experience in helping with resumes and interview skills. Based on the success of this program, we are extending it out to other universities around the Metro.

*"It was great to get an insight into a project management career. This event really provided me the information I needed."*  
CU student

- **MeetUps:** More than 1000 members networked with other project management professionals.
- **Strong relationships with academic institutions:** Along with our assistance to community colleges and apprenticeship programs for connecting with PMI resources, our outreach continued to Regis University, Colorado Technical University and the University of Colorado.
- **Sponsorships:** Expansion of community sponsorships with the new multi- event sponsorships offering was launched in 2018.

### OUTREACH TEAM:



**Laura Flores, PMP**  
Vice President/Outreach 2018-2019

**Raechella Sarazen, PMP**  
Vice President/Outreach/Elect 2018/2019-2021  
Outreach@PmiMileHi.org

**Ryan Gray, PMP**  
Director/Academic Outreach

## TECHNOLOGY

### KEEPING UP WITH THE LATEST TECHNOLOGY

Our technology team continues to evaluate the latest technologies to provide better support for our member programs. Support for virtual and remote Chapter meetings included the launch of video in 2018. This enhancement has provided convenience for our members who are traveling or are too far from our meeting locations.

*"Having video at the Boulder chapter meeting has been a huge improvement. Before we could only hear the speaker but now we can see the speaker which makes it much more engaging."*  
Penny Hill, Vice President Marketing/Elect



### TECHNOLOGY TEAM

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**Igor Negin, PMP**  
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# MEMBERSHIP

## MEMBERSHIP TEAM



**Amy Bremner, PMP**  
Vice President/Membership  
2017-2018



**James McCoy, PMP**  
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**Elizabeth Muscia**  
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**Homar Alvarado**  
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Director/First Year Member Services  
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Director/MemberServices  
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Program Manager 2016 to Present  
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**Sharon Jeffers, PMP**  
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**Alexandra Falticeni, PMP**  
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**Sarah Hodgson**  
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**Craig Horton, PMP**  
Director/Job Opportunities  
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**Sharon Jeffers, PMP**  
Director/Community Involvement  
Dircommunity@PmiMileHi.org

**Terra VanZant Stern**  
Director/Volunteer Management  
Volunteers@PmiMileHi.org



*Bringing project managers & nonprofits together at our Inaugural PM Day of Service.*

## A NEW RECORD: MEMBER COMMUNITY NOW TOPS 4,800

Our member community continues strong growth, with membership topping 4,800 a new record, by yearend, making PMI Mile Hi the 8th largest PMI Chapter worldwide.

- **Our Inaugural Project Management Day of Service (PMDoS):** An essential part of our 40th Anniversary Celebration, it brought together more than 55 PMI Mile Hi project managers and eight nonprofits with our members offering their expertise on nonprofit needs. (See more on pg. 6-7.)
- **1-on-1 Mentoring program:** Receiving rave reviews, the introduction of the program featured a highly successful mentoring awareness event which encouraged mentors and mentees to share their success, extend their network, and build new skills.
- **Networking events:** The PMI Mile HI Annual Family Picnic, 2nd Annual Holiday Celebration, and a member outing to a Colorado Rockies game were highlights. Donations at the Holiday Celebration provided more than \$4,000 to a local charity, Food for Thought.
- **New orientation:** Four new member orientations were provided in 2018.
- **Job Search Skills Camp:** It featured even more recruiters than before, resume reviews, free headshots for social media and a specialist teaching on LinkedIn.
- **Military Veterans:** Our outreach to US Military Veterans transitioning to the workforce continued strongly in 2018. Our team was happy to help a military spouse (not only former & currently enlisted individual) in receiving the military discount on our PMP®/CAPM® Exam Prep Course.

*"I truly cannot express how grateful I am for your tremendous work and help on this!! It is such a generous gift and we are lucky to have you all on our team! I felt your investment in our conversation right away. Many many thanks for your creativity and commitment of time."*  
Urban Servant Corps

# VOLUNTEERS

## GIVING THEIR TIME & TALENTS: MORE THAN 600 VOLUNTEERS



### **Magida Gentry, PMP**

2018 Volunteer Leader of the year

Volunteers are what make PMI Mile Hi great! Our volunteer ranks continued to grow in 2018, with well above 600 dynamic project managers giving back to the community while developing their leadership skills and building their professional networks.

A standout volunteer is Magida Gentry, who members voted our 2018 Volunteer Leader of the Year. She is organized, thoughtful and always ready to take on new challenges. Calm under pressure and graceful in a storm!

As Director of the PMI Mile Hi Newsletter, Magida has single-handedly revamped the weekly online publication. She works collaboratively with our vendors to make sure members receive actionable information on a timely basis and has made it readable, useful, and engaging. Congrats, Magida!

### **FINALISTS:**

**Jonathan Addair, PMP**/Constant Contact Administrator (Marketing)

**Sonia Brocko**, Program Director, Certifications (Professional Development)

**Paula Carroll, PMP**/Acting Director, Saturday Workshops at Regis University (Professional Development)

**Chuck Knezevich, MBA, PMP**/Director, PMP Prep Course (Professional Development)

**Elizabeth Muscia**, Director of Community Involvement (Membership)

**Kellie Schull, PMP**/ Director of Mentoring (Membership)

**Barbara Verble, PMP**/Director, Speaker Bureau and Special Registration Team Lead (Professional Development)

**Kathy Weyand, PMP**/Virtual Saturday Workshop Lead / Volunteer Database Coordinator (Professional Development)

# MARKETING

## REACHING TO MORE THAN 18,000 PROJECT MANAGERS

With an increased focus on communicating to our current and prospective members in 2018, more than 100 online communications were sent to our members, including newsletters, focused emails, new member welcome letters, and Symposium information. Communications offered opportunities for members and friends to engage with the Chapter and learn more about our profession. A revamp of the newsletter resulted in above average open and click through rates.

*"I just took a look and we already have 31 people interested in coming to the event! WOW! I don't know if we even need to include it in any more emails or newsletters!"*

Ryan Gray, Director/Academic Outreach

- **Email:** Special email event communication garnered over 70% open rate on average.
- **Social media:** Engagement in our social media channels, including LinkedIn, Facebook, Twitter, Google+ and YouTube continued to show double digit gains across all platforms.
- **Attendance rates:** Increases were up substantially as a result of marketing communication.



### **MARKETING TEAM**

**Samara Rasmussen, Ed.D., PMP**  
Vice President Marketing 2017-2018



**Penny Hill, PMP**  
Vice President Marketing/Elect  
2018-2020  
Marketing@PmiMileHI.org

**Jonathan Addair, PMP**  
Director/Constant Contact

**Magida Gentry, PMP**  
Director/Newsletters

**Marya Sullivan, PMP**  
Director/Awards

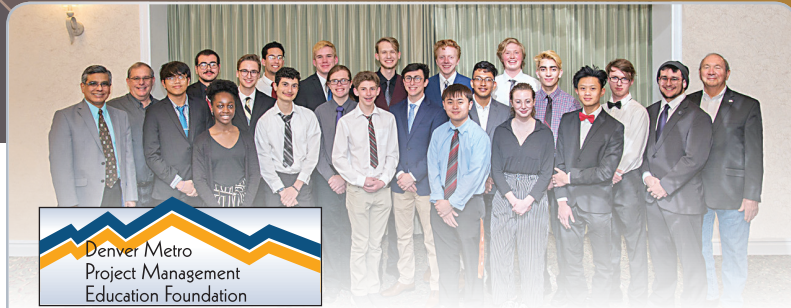
# COMMUNITY

## GIVING BACK; MAKING A DIFFERENCE

In 2018, our members invested literally thousands of hours by volunteering to bring positive change in our community. From sharing our skills to financial donations, PMI Mile Hi continues to give back.

*"Thank you so much for taking your time to help us. I felt like I was in a cloud before, but thanks to your support now we can see a clear picture in making our project go forward!"*  
Zoe, Via

- \$4,000 donated to Food for Thought to provide more than 100 power snacks
- Holiday Toy Drive for area families in need
- Full day of project management skills donated to eight nonprofit organizations
- Outreach to US Military Veterans by providing education
- Outreach to more than 30 university students to share project management experience & expertise



## PMI MILE HI MENTORS HONORED NATIONALLY BY SKILLS USA

In 2018, PMI Mile Hi members were recognized nationally by Skills USA for mentoring students at Thomas Jefferson High School through the work of our Foundation.

*"Essential to technical skills development is mentorship by industry professionals."* Source: Skills USA

The only project management education foundation in Colorado, our Foundation has provided more than \$250,000 in scholarships for worthy high school students, many of them the first in their families to attend college.

A multi-faceted outreach, the Foundation leads the way in project management mentoring for students throughout the Metro with its Annual High School Projects of the Year Competition, plus participation in STEM and Robotics. It also reaches out with age-appropriate PM skills in K-12 through Junior Achievement and to US Military Veterans with CAPM training for veterans reentering the workforce.

Charles J. (Chuck) Knezevich, MBA, PMP  
Bob Kojs, MBA, PMP  
Hal Lunka, MBA, PMP

P.O. Box 125 Erie, CO 80516 | Web: [www.DenverPMFoundation.org](http://www.DenverPMFoundation.org)  
Email: [candvknezevich@msn.com](mailto:candvknezevich@msn.com) | Phone: 303-926-1701

**For every dollar you donate to the Foundation, PMI Mile Hi will match it!**

All donations are 100% tax deductible.

# FINANCE

## SUPPORTING THE CHAPTER'S GROWTH & SUCCESS

In 2018, we began work on new processes to improve Finance Operations within the department, with an eye toward efficiencies that would help us better serve members and continue to ensure Chapter resources are optimized to create member value. The VP of Finance serves as the CFO for the chapter as a corporation.

PMI Mile Hi was founded as a 501(c)(6) non-profit corporation chartered by PMI.® It is dedicated to advancing the practice, science, and profession of project management in the Rocky Mountain Region in a conscious and proactive manner. We support the growth and success of Chapter members in adapting to changing market conditions and assisting organizations to embrace, value, and attribute their success to the project management methodology and the skills of our Chapter members.

### HIGHLIGHTS

- **Help Desk:** Following a thorough RFP process in early 2018, we welcomed The Adept Group, LLC as our new paid contractor for the Help Desk and bookkeeping functions.
- **Improved ticket tracking:** In assisting the Help Desk and for reimbursements/vendor payments, we began work on a way to provide more targeted monthly analyses to the Board of Directors. This is helping the Board to better fulfill its fiduciary responsibility, and a way to better leverage actuals in the annual budget development process.



### FINANCE TEAM

**Krishna Anantharaju, PMP**  
/Vice President Finance  
(thru Oct 2018)



**Kari Sanders, PMP**  
/Vice President Finance  
(Nov 2018-2020)  
Treasurer@PmiMileHi.org

**Marina Krevenya**  
Director/Finance  
[DirFinance@PmiMileHi.org](mailto:DirFinance@PmiMileHi.org)



# FINANCIALS

## 2018 ORDINARY INCOME/EXPENSES

January - December 2018

	TOTAL
<b>INCOME</b>	
4090 Membership Dues	143,525.00
4120 Interest/Misc	166.27
4200 Education	48,145.12
4300 Sponsorship	20,100.00
4500 Material Sales	1,403.11
4600 Programs	23,350.60
4700 Special Events	672,363.93
4999 Uncategorized Income	1,212.05
<b>Total Income</b>	<b>\$910,266.08</b>
Cost of Goods Sold	
5000 Cost of Goods Sold	507,292.19
<b>Total Cost of Goods Sold</b>	<b>\$507,292.19</b>
<b>GROSS PROFIT</b>	<b>\$402,973.89</b>
<b>EXPENSES</b>	
5300	2,358.23
6031 Gifts and Promos	4,372.72
6082	2,053.50
6090 Bank Service Charges	28,536.40
6100 Books and Periodicals	1,131.20
6140 Charitable Contributions	4,883.45
6160 Dues and Subscriptions	3,484.94
6170 Equipment Rental	65.87
6180 General Business Expenses	82.51
6190 Insurance	1,515.50
6210 Licenses and Permits	50.00
6230 Miscellaneous	696.65
6250 Postage and Delivery	437.87
6260 Printing and Reproduction	10,000.94
6270 Professional Fees	113,905.98
6280 Marketing and Public Relations	75,795.75
6290 Rent	1,746.83
6310 Small Software	4,032.42
6320 Small Tools	827.89
6330 Taxes	3,730.87
6340 Telephone	16.95
6350 Travel & Ent	30,896.98
6400 Meetings	7,726.22
6450 Contract Labor	200.00
6500 Membership Events	19,008.69
6550 Office Supplies	1,517.95
<b>Total Expenses</b>	<b>\$319,076.31</b>
<b>NET OPERATING INCOME</b>	<b>\$83,897.58</b>
	TOTAL
<b>NET INCOME</b>	<b>\$83,897.58</b>



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