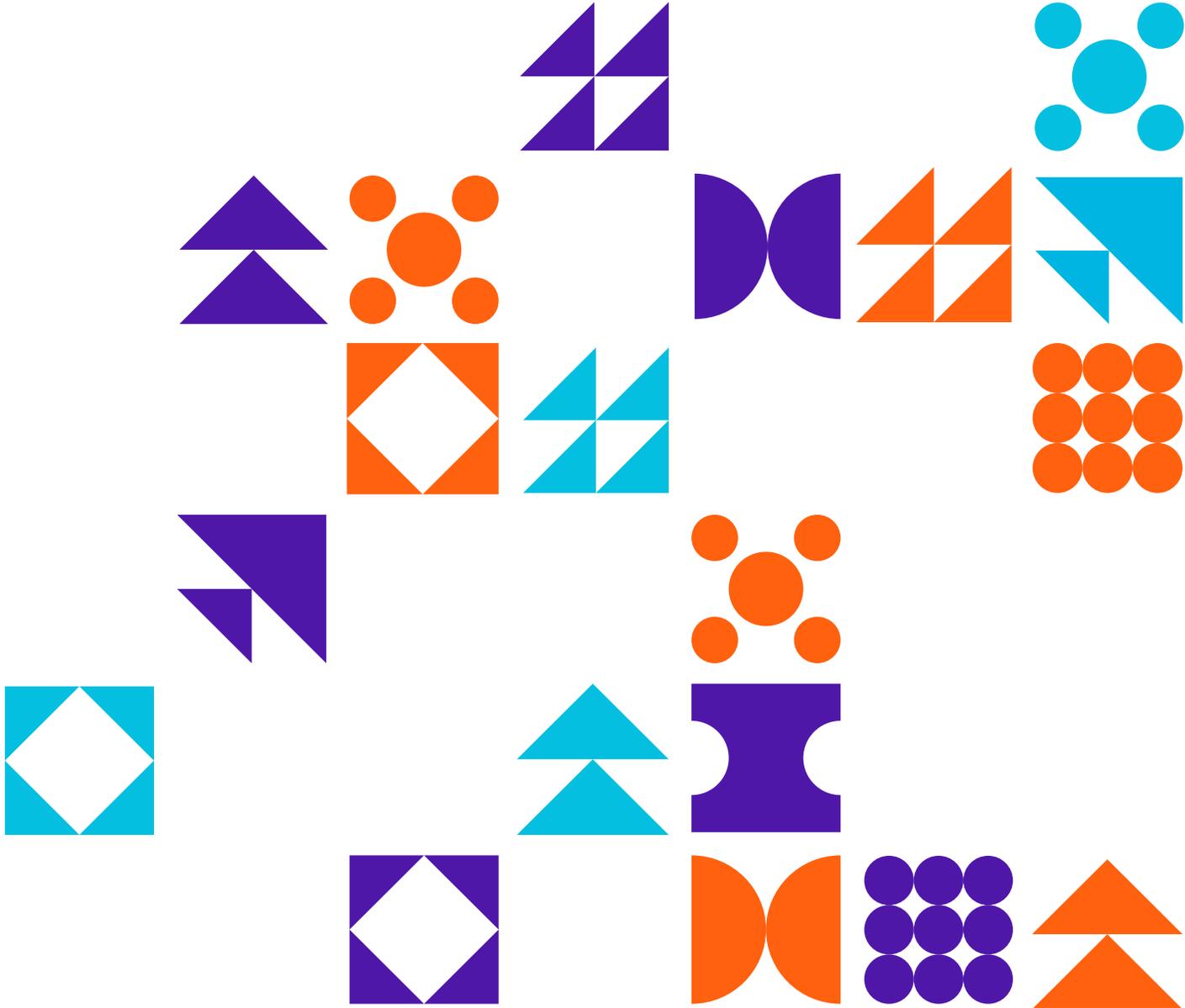


CHAPTER ANNUAL REPORT

2021



2021 Board of Directors



ED OHRT
PRESIDENT



LIZ MUSCIA
VICE PRESIDENT,
PROFESSIONAL DEVELOPMENT



RAFAL JANKOWSKI
VICE PRESIDENT, FINANCE



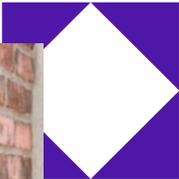
EMILY CELLAR
VICE PRESIDENT, TECHNOLOGY



ANNETTE LEAZER
VICE PRESIDENT, OUTREACH



KAYLI BARTLETT
VICE PRESIDENT, MEMBERSHIP



DEBRA KAHN
VICE PRESIDENT, MARKETING



Welcome to Our 2021 Board Member Elects!



**JAMES MCCOY,
PRESIDENT ELECT**



**J DECKERT,
VICE PRESIDENT ELECT OF OUTREACH**

And Thank You to Our Retiring Board Member!



**JOE KOMPERDA,
RETIRING VICE PRESIDENT OF FINANCE**



Table of Contents

- Message from the President
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Message from the President

Thank you to all the members and volunteers who helped make 2021 a successful year. It is truly because of you that we persevered in 2021, providing value to the Denver community and all chapter members. In 2021, we pivoted to provide a hybrid (in-person and virtual) Symposium. We also continued virtual chapter meetings and other programs as the pandemic slowly subsided.

The chapter adjusted to provide some in-person events, such as a volunteer fair and appreciation day, and, through strategic planning for 2022, prepared a vision for more networking and on-site support venues for the chapter while keeping virtual options for some programs. The resiliency of our members and volunteers was top-notch as we continued to support our profession and community. We offered professional development, mentoring, job opportunities, new member orientation, military outreach, our famous Rockies event, and other programs.

Thank you to all chapter members and volunteers; you are truly amazing. I also want to thank those who served on the Board during 2021, making tough decisions and adjustments during the receding pandemic. I'm proud to be serving among the great volunteers and members of the Mile Hi chapter. We had a strong 2021, and it has set the stage for more successful events in the future.

Sincerely,
Ed Ohrt

President, PMI Mile Hi Chapter



“
The Mile Hi Chapter has been founded as a non-profit, tax-exempt corporation, chartered by PMI®, and is dedicated to advancing the –

- ❖ *Practice*
- ❖ *Science*
- ❖ *Profession*

of project management in the Rocky Mountain Region in a conscious and proactive manner.”

—CHAPTER BYLAWS

DIAMONDS

MADE UNDER PRESSURE

2021 SYMPOSIUM

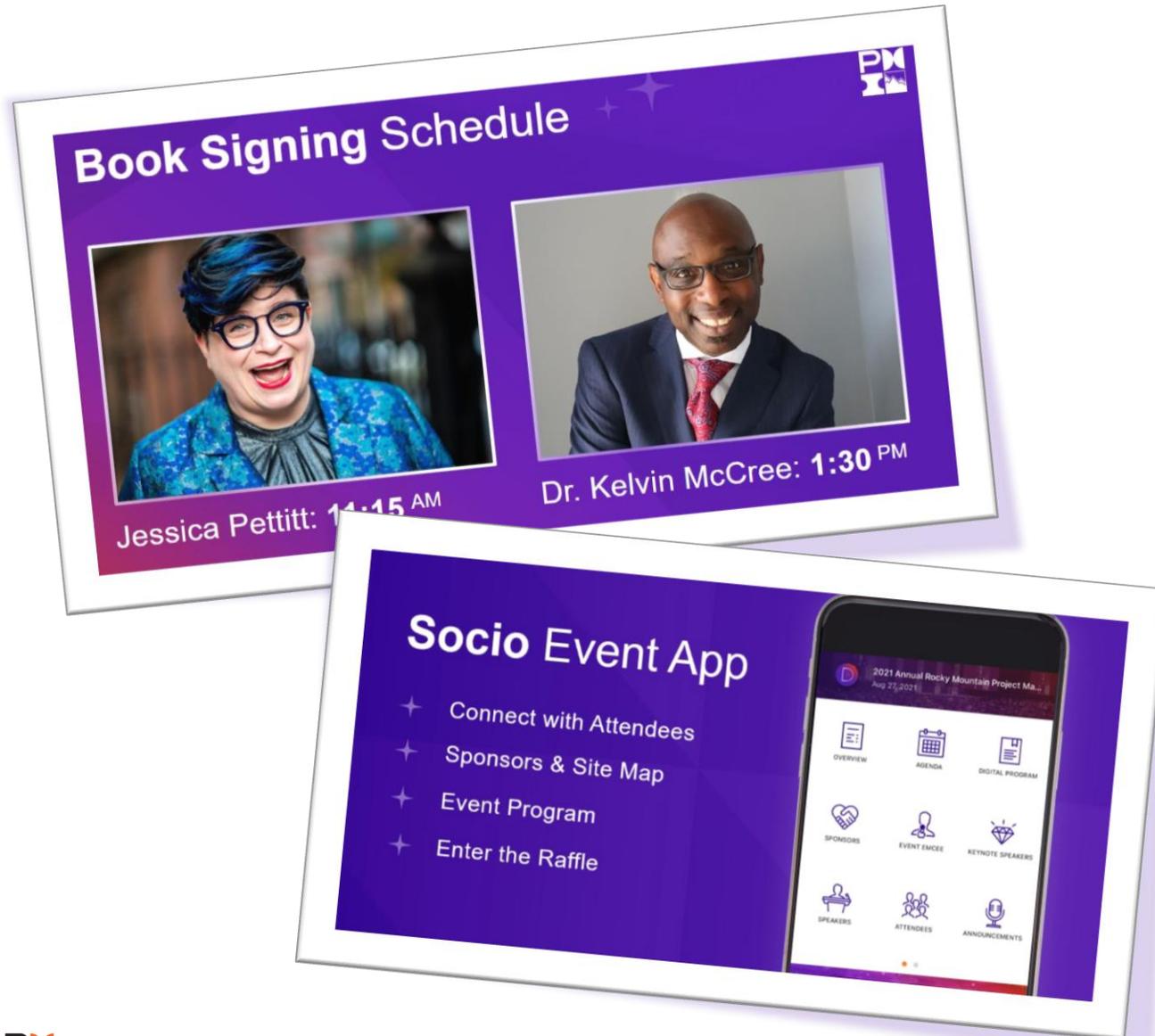
Learning to Transform Pressure into Productivity

Keynotes inspired hope:

- Daymond John: “Made Under Pressure”
 - Make the best decision, even under immense pressure
 - Pivot your plan/project when uncertainty arises
 - Rise above adversity
- Aron Ralston: “127 Hours Between a Rock and a Hard Place”
 - Push through seemingly impossible decisions
 - Think creatively about problem-solving
 - Commit to a solution, as difficult as it may be, and see it through to the end



Enjoying a Hybrid-Conference Experience

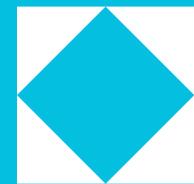
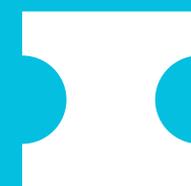
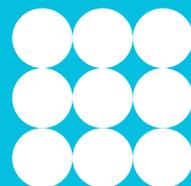
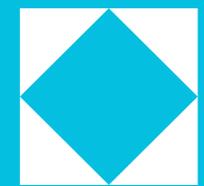
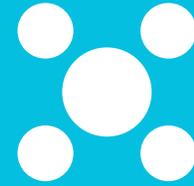
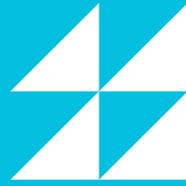


Sessions gave us guidance:

- Better Ways of Working
- Proactive Risk Management
- Just-in-Time Training
- Laser-Focused Leadership
- Agile Project Mastery
- And many more!

Thank you, volunteers, sponsors, speakers, and all participants!

PROFESSIONAL DEVELOPMENT



Professional Development Offered Diverse, Year-Round Events

The Prof Dev team's *virtual events* attracted talent and attendees from all over North America:

- 11 chapter meetings averaged 150 attendees each.
- A variety of virtual workshops, including our Career Growth Workshops, offered access to national talent.

We also sustained our long-running partnership with *Regis University*:

- 12 virtual roundtables offered access to experts and academics.
- We said 'Hello' and 'Goodbye' to university leadership during WPML:
 - Honored with gratitude Professor Don Grier for his years of support
 - Greeted new University Provost Karen Riley, Ph.D.

Additionally, we developed plans for future project management fundamentals *courses*, and continued our high school *competition*.



Women in PM Leadership (WPML) Summit Boosted Our Resilience



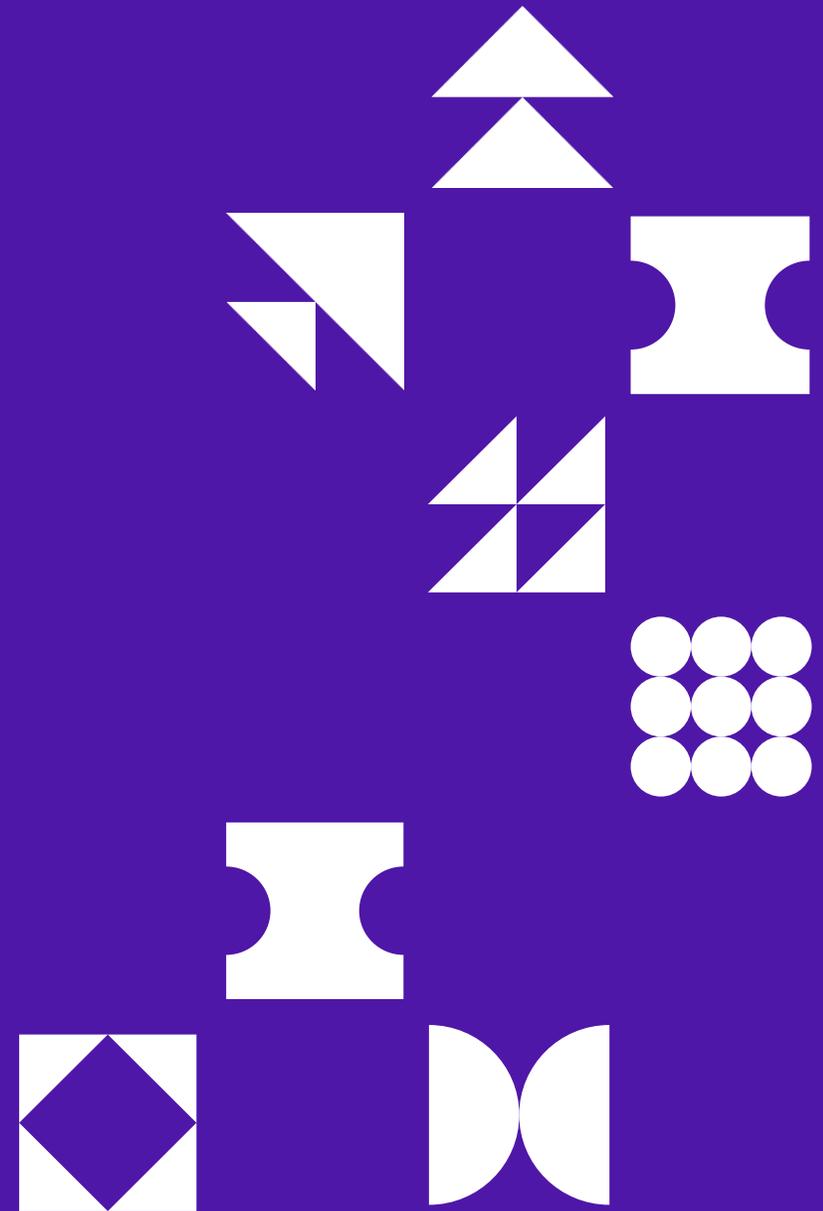
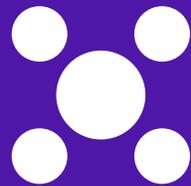
Our hybrid conference featured –

- 3 dynamic speakers:
 - CK Kerley: “Re-FRESH – A 4-Step Roadmap for Re-Inventing...”
 - Jessica Pettitt: “Conversations that Matter”
 - Karen Worstell: “Can Project Management be a Burnout Antidote?”
- A case study of DEN airport
- Optional videos for extra PDUs:
 - The Corys: “Toxic Masculinity & Emotional Intelligence”
 - Darcy Luoma: “Thoughtfully Fit®: Build Resilience in Uncertain Times”

Over 130 women leaders from our global community attended.

Thank you!

MEMBERSHIP & VOLUNTEERS



Membership Team Brought Members and Opportunities Together

The Membership team wove *networking* into our outreach activities:

- 16 volunteer fairs around the region
- 3 virtual new-member orientations
- Annual Rockies game, networking event for members and their families

We also held workshops *targeted* to specific member needs:

- 3 military outreach workshops for application preparation
- Combination Job-Opportunities and Job-Search-Skills camp

Additionally, we worked with the Technology team to update and restart our website's *jobs listing* page.

Thank you, volunteers!



View our latest membership video on our chapter YouTube channel:

<https://www.youtube.com/c/PmimilehiOrg>

Congrats to 2021's Volunteer of the Year: **Bob Calkins**

Bob is responsible for our website and has been an instrumental partner with Dark Rhino hosting. He is:

- Responsive when a question or issue arises with our website, especially around upcoming events and announcements.
- Collaborative, working frequently with our Marketing, Prof Dev, and special event teams, as well as other chapter web directors.

We couldn't support our membership online without him! **Thank you, Bob!**



Thank you also to our runners up:

Jim Rios, Director of Academic Outreach; Jesse Barlow, Director of Video; Jen Briggs, New Member Orientation Lead; Therese Sedillo, Director of Job Opportunities; Drew D'Angelo, Finance Director of Compliance

TECHNOLOGY



Technology Team Secured and Supported Online Environments

The Technology team up-leveled our *cybersecurity*:

- Implemented security software to protect against cyber attacks
- Purchased additional domains and executed redirects to protect against website spoofing

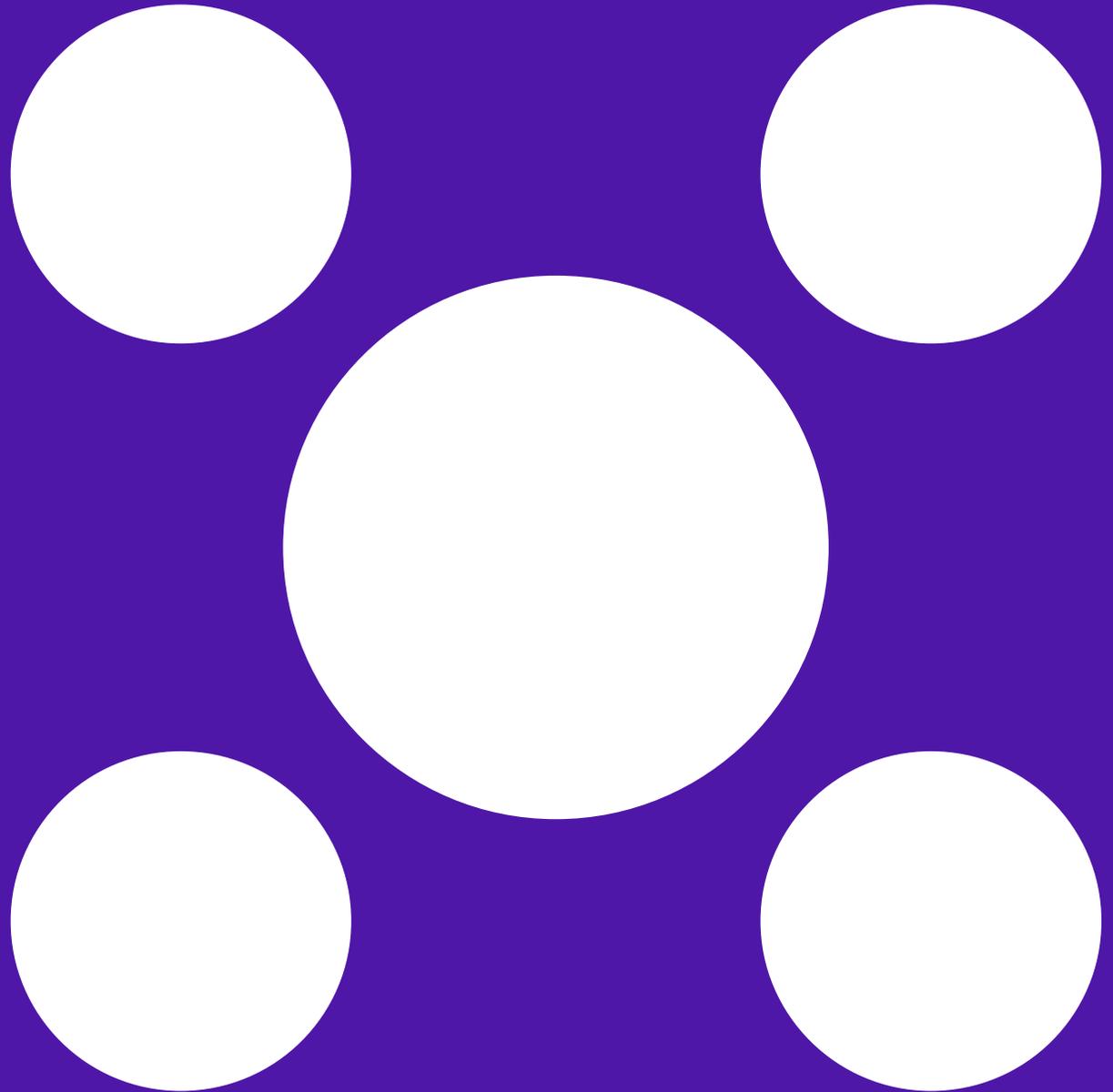
We supported multiple online environments for *virtual and hybrid* events:

- Zoom software for virtual meetings and events
- Hybrid event environment (Socio) for WPML and Symposium
- Event registration software for Symposium
- Website improvements

We worked with Marketing and Outreach to create a *secure* “Members Only” webpage.



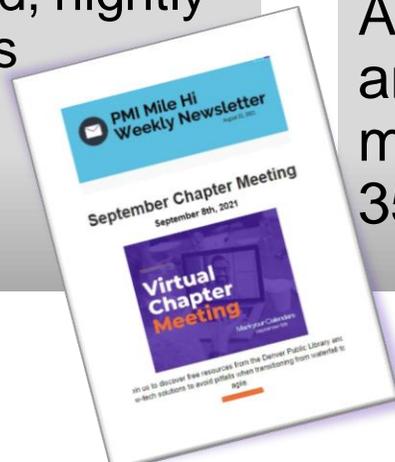
MARKETING



Marketing Team Enhanced the Chapter's Digital Presence

The Marketing team *sharpened* our e-marketing tools:

- Shifted to email vendor that offers more features
- Expanded targeted e-marketing to include prospective members
- Set up automated, nightly email list updates



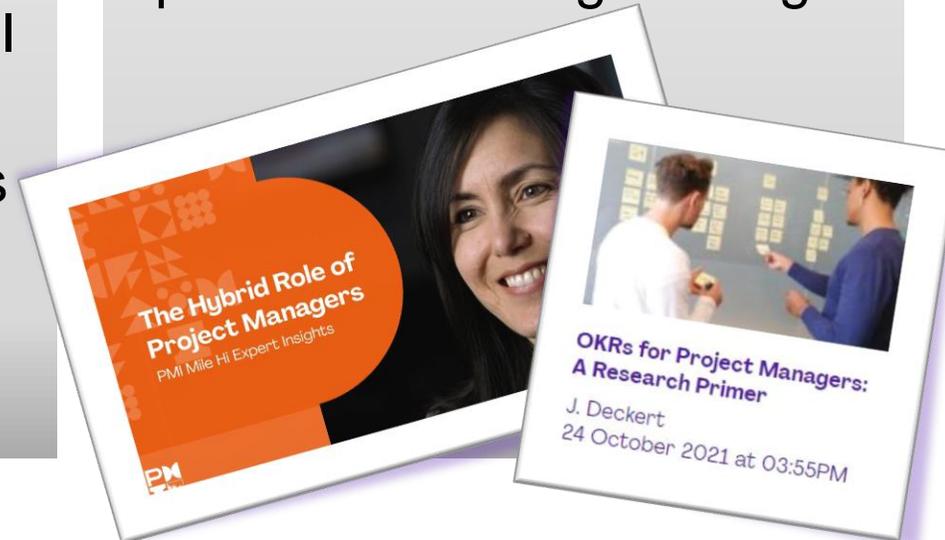
We also *strengthened* our video strategy:

- Launched 'Expert Insights' videos on YouTube
- Reused videos in other marketing channels
- Presented strategy at PMI Leadership Institute

And, we *grew* our followers and impressions on social media channels by at least **35%**.

Additionally, we *bolstered* web content consistency with blog post guidelines.

Lastly, we *supported* other teams' efforts through an updated marketing catalog.



OUTREACH

Outreach Team Deepened Partnerships & Community Support

The Outreach team enhanced sponsorship *coordination* across event teams, especially:

- WPML
- Symposium

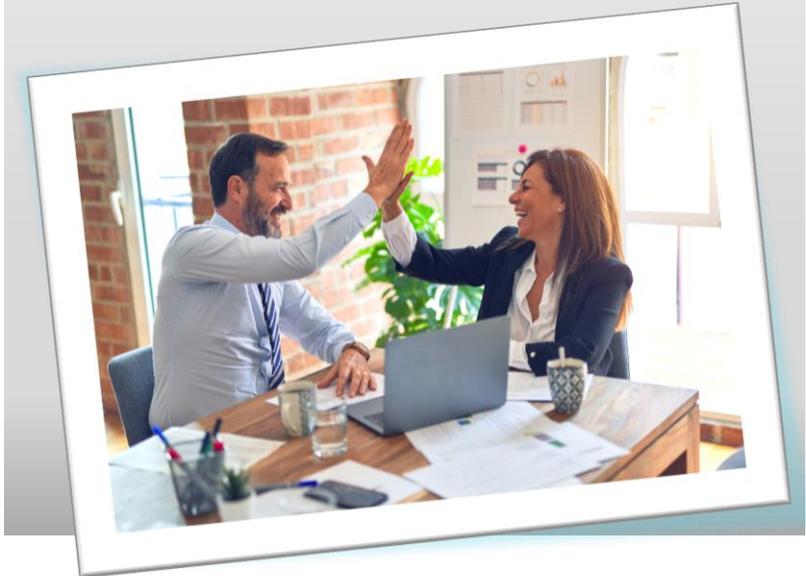
We also established partnerships with *non-profit* WPML sponsors, which grew beyond the event.

We strengthened our:

- Academic partnerships, including with CSU
- Student networking
- Student mentoring

And with our IIL and ProjectBites partnerships, we expanded member access to *discount* PDUs.

Our efforts opened up new avenues for membership, member education, and community engagement.



Thank You to Our 2021 Partners and Sponsors!



ANDERSON
College of Business and Computing

REGIS UNIVERSITY



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**NORTH
HIGHLAND**

KOLME
GROUP



UNIVERSITY of
DENVER
UNIVERSITY COLLEGE

ProjectBites



CCU | online.
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Your Clear
Next Step
ARE YOU READY? **UC**



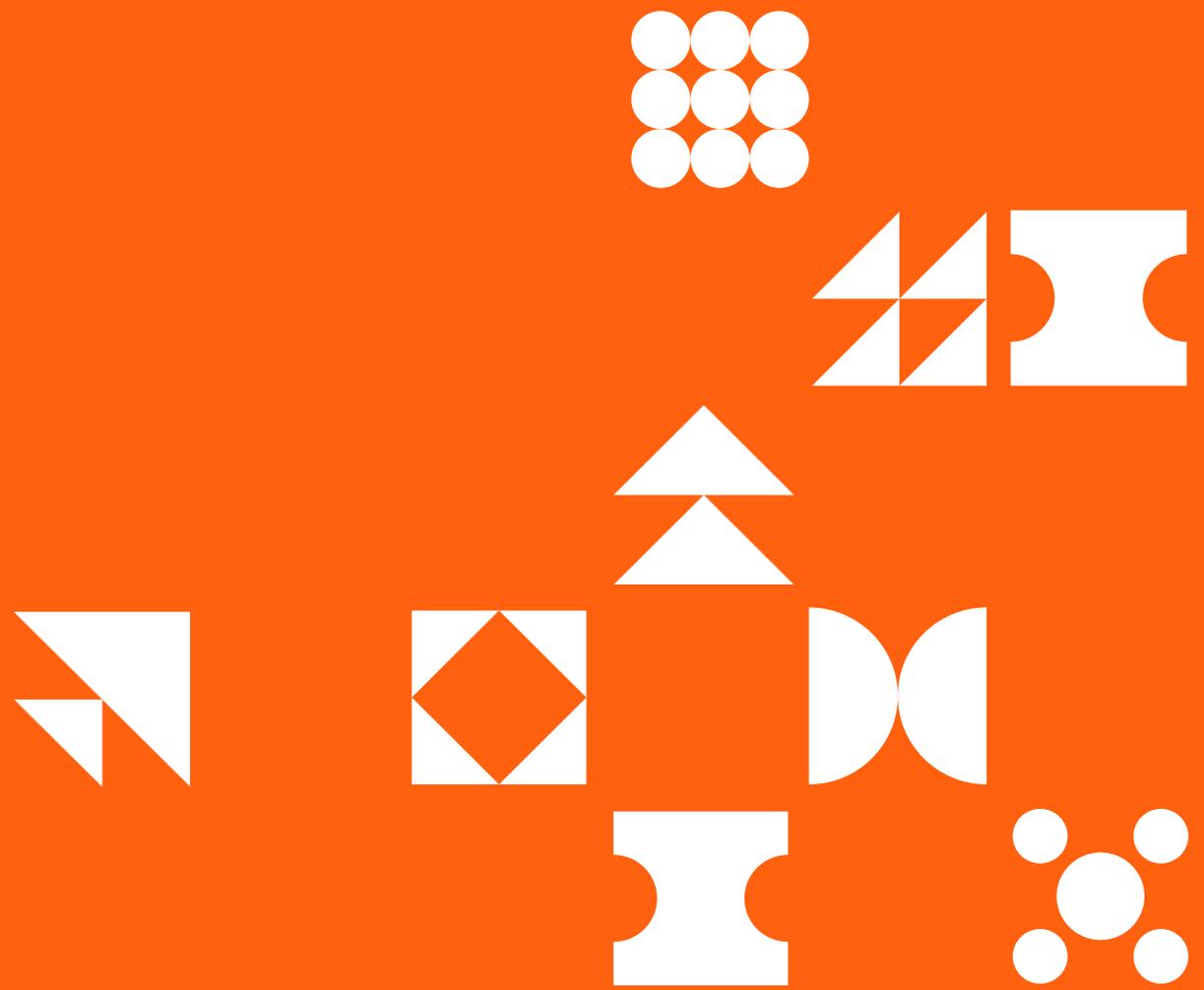
FUSE
Igniting Communication



A PROGRAM OF CREATING **IT** FUTURES



2021 FINANCIALS



2021 Income Statement

PMI Mile Hi Chapter 2021 Income Statement

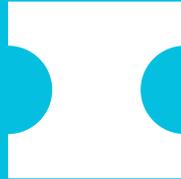
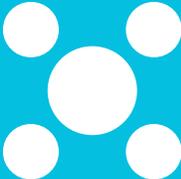
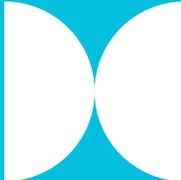
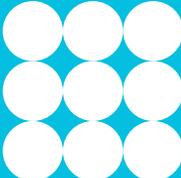
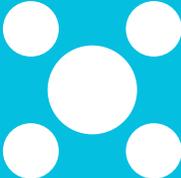
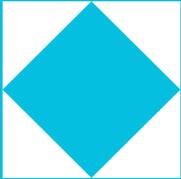
	Total				
Income					
4090 Membership Dues	111,305.00	3600 Security	1,230.96	6310 Small Software	6,980.98
4120 Interest/Misc		3630 Speaker Expenses	1,300.00	6314 Constant Contact	1,886.38
4123 Savings Interest	42.76	3700 Speaker Fees	39,300.00	6316 1 Password	426.94
Total 4120 Interest/Misc	\$ 42.76	3730 Web Hosting Fees (Event Specific)	13,982.28	Total 6310 Small Software	\$ 9,294.50
4200 Education		3800 Website Customization Billables	9,666.66	6320 Small Tools	261.92
4210 Workshops		Total 3000 Cost of Goods Sold	\$ 210,124.69	6330 Taxes	
4212 Virtual Saturday Workshops	235.00	Total Cost of Goods Sold	\$ 210,124.69	6331 Occupational Privilege Tax	90.20
4213 Career Growth Workshops	846.00	Gross Profit	\$ 152,139.57	6332 Sales Tax Remittance	96.33
4214 North Prof. Dev. Workshops	160.00	Expenses		Total 6330 Taxes	\$ 186.53
Total 4210 Workshops	\$ 1,241.00	6031 Gifts and Promos	2,734.64	6340 Telephone	
4220 PMP Prep	13.30	6037 Promotional Items (Swag)	2,839.36	6341 Conference Calls (zoom)	1,849.36
Total 4200 Education	\$ 1,254.30	Total 6031 Gifts and Promos	\$ 3,394.00	6343 Telephone Service (Grasshopper)	38.43
4300 Sponsorship		6090 Bank Service/Processing Charges	684.50	Total 6340 Telephone	\$ 1,888.01
4310 Event Sponsorship	1,000.00	6092 CC Processing Fees	12,262.40	6350 Travel & Ent	
Total 4300 Sponsorship	\$ 1,000.00	6093 Wire Transfer Fees	-1.00	6352 Meals	6,122.47
4600 Programs		Total 6090 Bank Service/Processing Charges	\$ 12,943.90	6353 Travel	2,688.78
4610 Chapter Meetings	24.00	6140 Charitable Contributions	20,000.00	6354 Lodging and Other	708.40
4613 Virtual Meetings	9,618.00	6160 Dues and Subscriptions	2,170.00	Total 6350 Travel & Ent	\$ 9,519.63
Total 4610 Chapter Meetings	\$ 9,642.00	6167 Meetup.com	168.20	6400 Meetings (Registrations)	
Total 4600 Programs	\$ 10,442.00	6169 SocialKNX	23,083.00	6401 PMI Conferences	-77.00
4700 Special Events		Total 6160 Dues and Subscriptions	\$ 27,423.20	Total 6400 Meetings (Registrations)	-\$ 77.00
4701 Symposium Income	185,488.25	6170 Equipment Rental	3,333.52	6500 Membership Events	
4706 Women in PM Leadership	535.00	6173 Storage Locker (Public Storage)	2,004.00	6502 Networking Meetings	212.69
4711 Symposium Virtual Income	41,037.70	Total 6170 Equipment Rental	\$ 3,337.52	6503 Volunteer HH and Orientations	731.74
Total 4700 Special Events	\$ 227,100.95	6190 Insurance		6507 Holiday Party	-275.00
4999 Uncategorized Income	11,119.03	6193 Officer Bonding	483.00	6509 6509-Rockies Event	553.00
Total Income	\$ 362,264.26	Total 6190 Insurance	\$ 483.00	Total 6500 Membership Events	\$ 1,244.43
Cost of Goods Sold		6240 Outside Services		6550 Office Supplies	163.13
3000 Cost of Goods Sold		6243 Survey Service (Survey Monkey)	900.00	6570 Web Expenses	234.08
5050 Audio/Visual Equipment	54,688.79	6244 Helpdesk Services (Mod Assistants)	10,448.40	6572 Hosting Fees (MG2/Dark Rhino)	6,000.00
5100 Awards and Certificates	283.23	Total 6240 Outside Services	\$ 11,348.40	Total 6570 Web Expenses	\$ 6,234.08
5150 Books	-13,026.99	6250 Postage and Delivery	287.38	6999 Uncategorized Expenses	4,395.10
5250 Door Prizes	483.68	6270 Professional Fees		Uncategorized Expense	4,397.31
5300 Facility Charges	32,638.60	6273 Bookkeeping and Ops Management	4,702.05	Total Expenses	\$ 177,386.31
5330 Registration Services	14,883.03	6274 Consulting	16,303.08	Net Operating Income	-\$ 23,246.74
5350 Food Service	33,926.33	6277 Media Production (video, audio)	4,117.69	Other Income	
5450 Parking Fees	292.00	Total 6270 Professional Fees	\$ 25,122.82	7030 Other Income	36,446.18
5500 Printing	76.08	6280 Marketing and Public Relations	30,792.83	Total Other Income	\$ 36,446.18
		6282 Rev.com	22.50	Net Other Income	\$ 36,446.18
		6286 Promotional Items - Logo Sanitizers,	99.10	Net Income	\$ 11,199.44
		Total 6280 Marketing and Public Relations	\$ 30,914.43		



**Project
Management
Institute®**
Mile Hi



THANK YOU



2021 PMI MILE HI BOARD OF DIRECTORS