

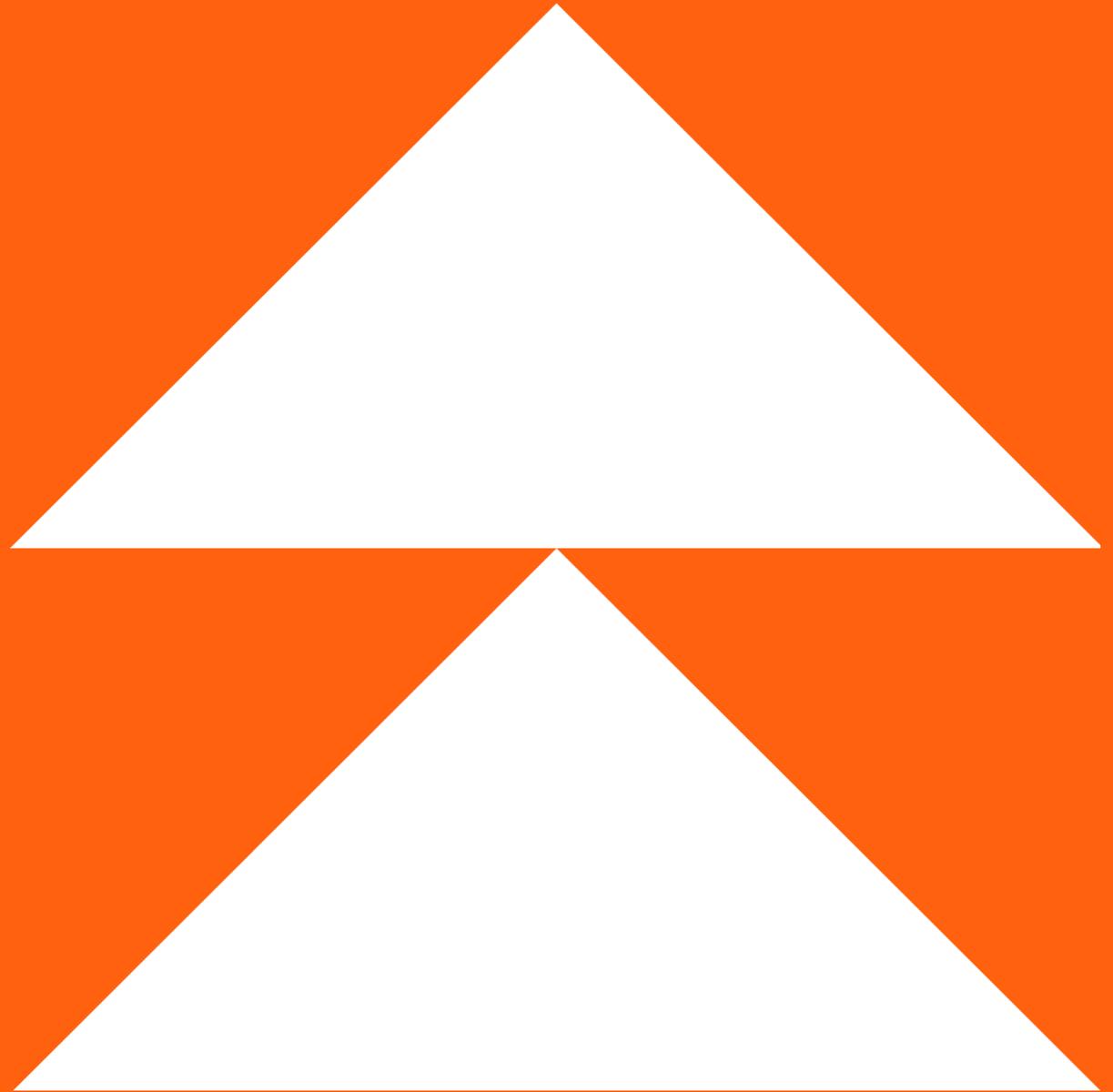


Project
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CHAPTER ANNUAL REPORT

2020

Board of Directors | PMI Mile Hi
11/09/2021



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Thank You to Our 2020 Retiring Board Members!



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Table of Contents

- Message from the President
- 2020 Symposium
- Professional Development
- Membership & Volunteers
- Technology
- Marketing
- Outreach
- 2020 Financials



Message from the President

Welcome chapter members!

As you probably know, after a successful Symposium in February of 2020, COVID-19 hit and we were under lockdown. Chapter volunteers responded by focusing on what members expect, delivering value.

The chapter pivoted our professional development programs to virtual, moved Women in Project Management Leadership to virtual, focused on low-cost/no-cost programs, reinvigorated the mentorship program, and initiated the military outreach program to deepen outreach to the community.

I'd like to thank all of the members and chapter volunteers, who during a very difficult time, made 2020 successful in our quest to deliver value.

Sincerely,
Ed Ohrt

President, PMI Mile Hi Chapter



“
The Mile Hi Chapter has been founded as a non-profit, tax-exempt corporation, chartered by PMI®, and is dedicated to advancing the –

- ❖ *Practice*
- ❖ *Science*
- ❖ *Profession*

of project management in the Rocky Mountain Region in a conscious and proactive manner. ”

—CHAPTER BYLAWS

2020 SYMPOSIUM

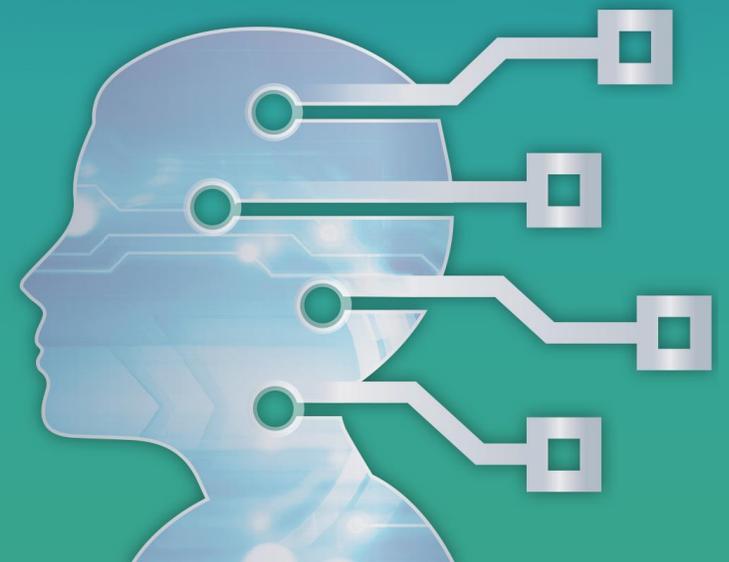


Chapter Annual Report 2020



PMI Mile Hi's 22nd Annual Symposium
Friday, February 21, 2020
Colorado Convention Center, Denver, CO

LEADERSHIP IN THE DIGITAL AGE: The Changing Face of Project Management



We Spotlighted Our Evolving Profession

Keynotes captured the energy:

- “Lessons Learned from the Best Damn Ship in the Navy”
- “The Power of Illusion”

Workshops helped us organize.

Sessions carried us forward:

- Tech Megatrends
- The Future of Work
- Team Building
- Agile and Scrum



We Brought Together Our Community

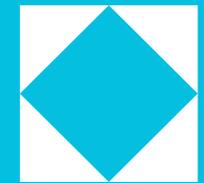
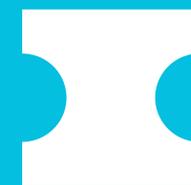
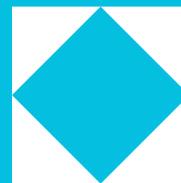
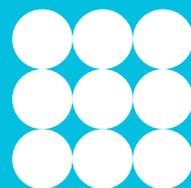
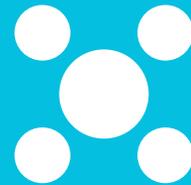


By the numbers:

- Over 1300 attendees
- 4 professional workshops
- 24 breakout sessions
- Over a dozen sponsors

Thank you, volunteers, sponsors, and all participants!

PROFESSIONAL DEVELOPMENT



Professional Development Responded Quickly to the Pandemic

The Prof Dev team responded to the COVID pandemic by –

- Pivoting to a virtual format for:
 - Chapter meetings
 - Workshops
 - Women in Project Management Leadership Conference
- Consolidating some events

We rose to the challenge by raising quality and expanding opportunities –

- Attracted nationally known speakers
- Increased relevancy
- Added more chapter meetings
- Focused on **lowering costs** to members

The result was –

- Higher attendance at chapter meetings
- Positive reviews from attendees at online events



Women in PM Leadership (WPML) Went Virtual



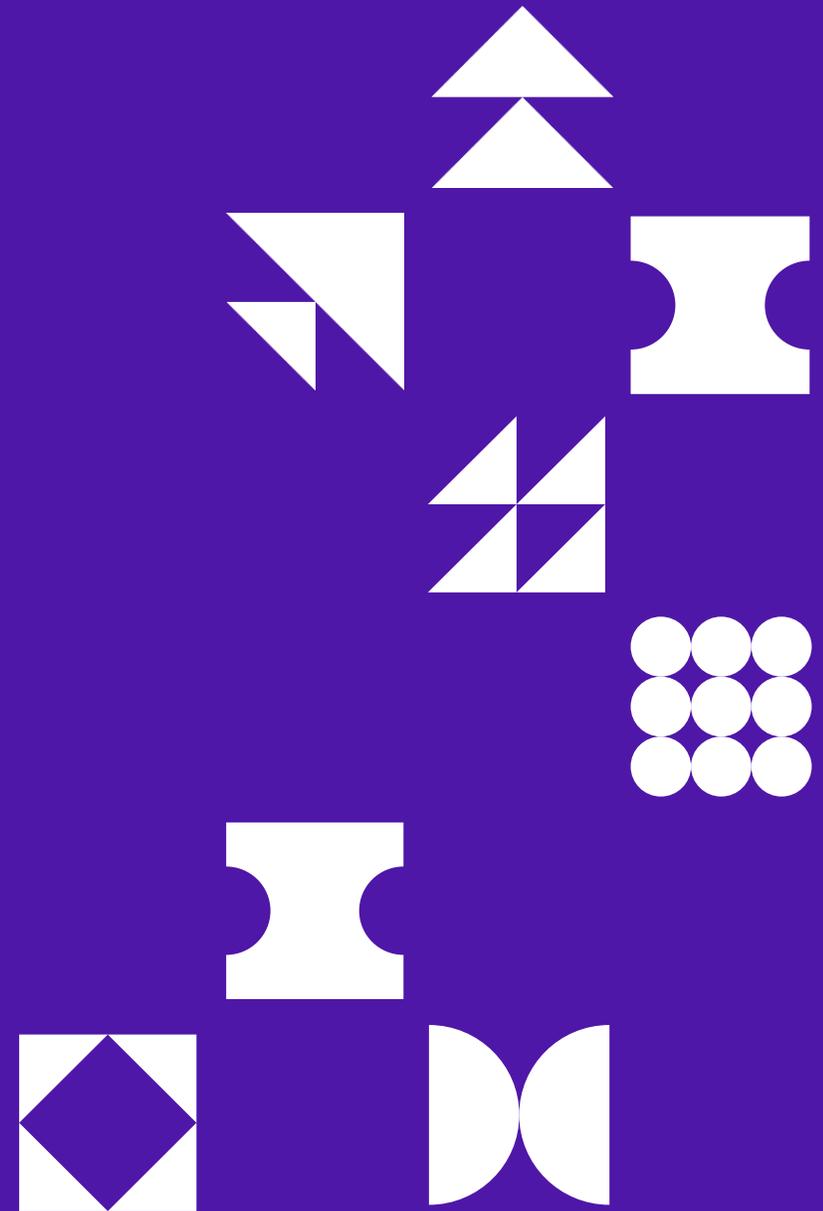
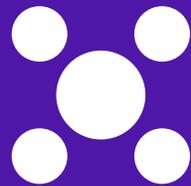
Our totally virtual conference featured –

- Keynote “Leadership in the Matrix”
- Collaboration workshop
- Mindful leadership practice
- Large-project case study

Over 120 women leaders from our global community attended.

Thank you!

MEMBERSHIP & VOLUNTEERS



Membership Team Shifted to More Focused Engagement

The team both shrunk and expanded Volunteer Fairs in response to the pandemic –

- Small-group gatherings
- Strategic locations around our region
- Increased frequency
- Pandemic mindful
- Variety of yummy foods!

We reinvigorated our member assistance programs through –

- Mentorships for new PMs
- Virtual delivery of:
 - Veterans' workshops
 - New member orientation
 - Job search workshop

We celebrated chapter volunteers at an informal gathering.

Thank you volunteers!



Congrats to 2020's Volunteer of the Year: **Alex Falticeni**

Alex has spearheaded chapter social events for the past 4 years:

- Holiday Party
- Soccer games
- Rockies Game
- Networking events

In 2020, Alex helped us work around and work through pandemic challenges.

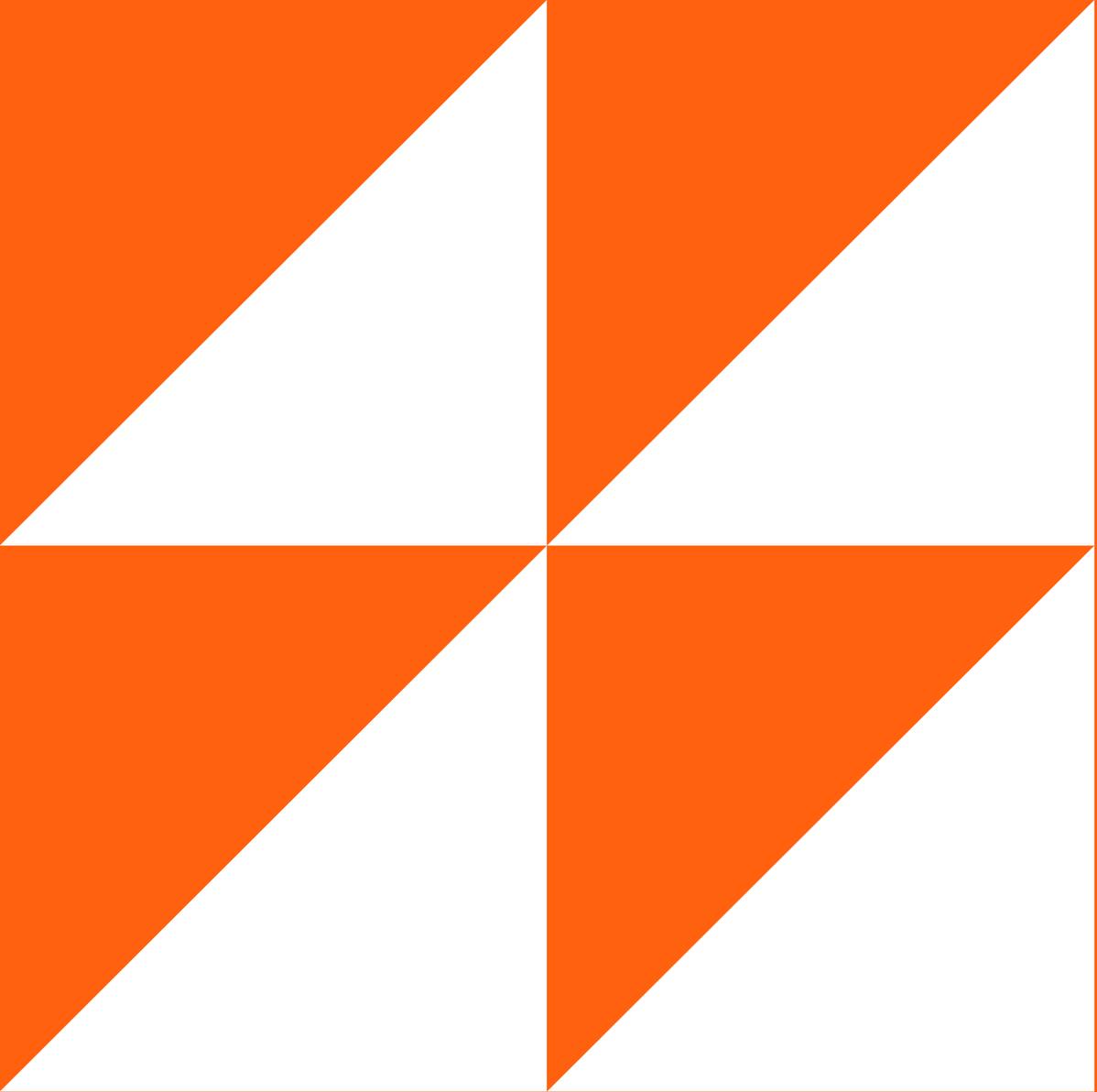
Thank you, Alex!



Thank you also to our runners up:

Jonathan Addair, Kayli Bartlett, Sonia Brocko, Juliane Cooley, Gary Dagenhart, Jonathan (J) Deckert, Marlene Poole, Linda Teves, and Verdon Tuttle

TECHNOLOGY



Technology Team Protected the Chapter's Online Activity

The Technology team supported all teams in implementing Zoom for virtual events –

- Set up accounts
- Delivered training
- Provided additional support as needed

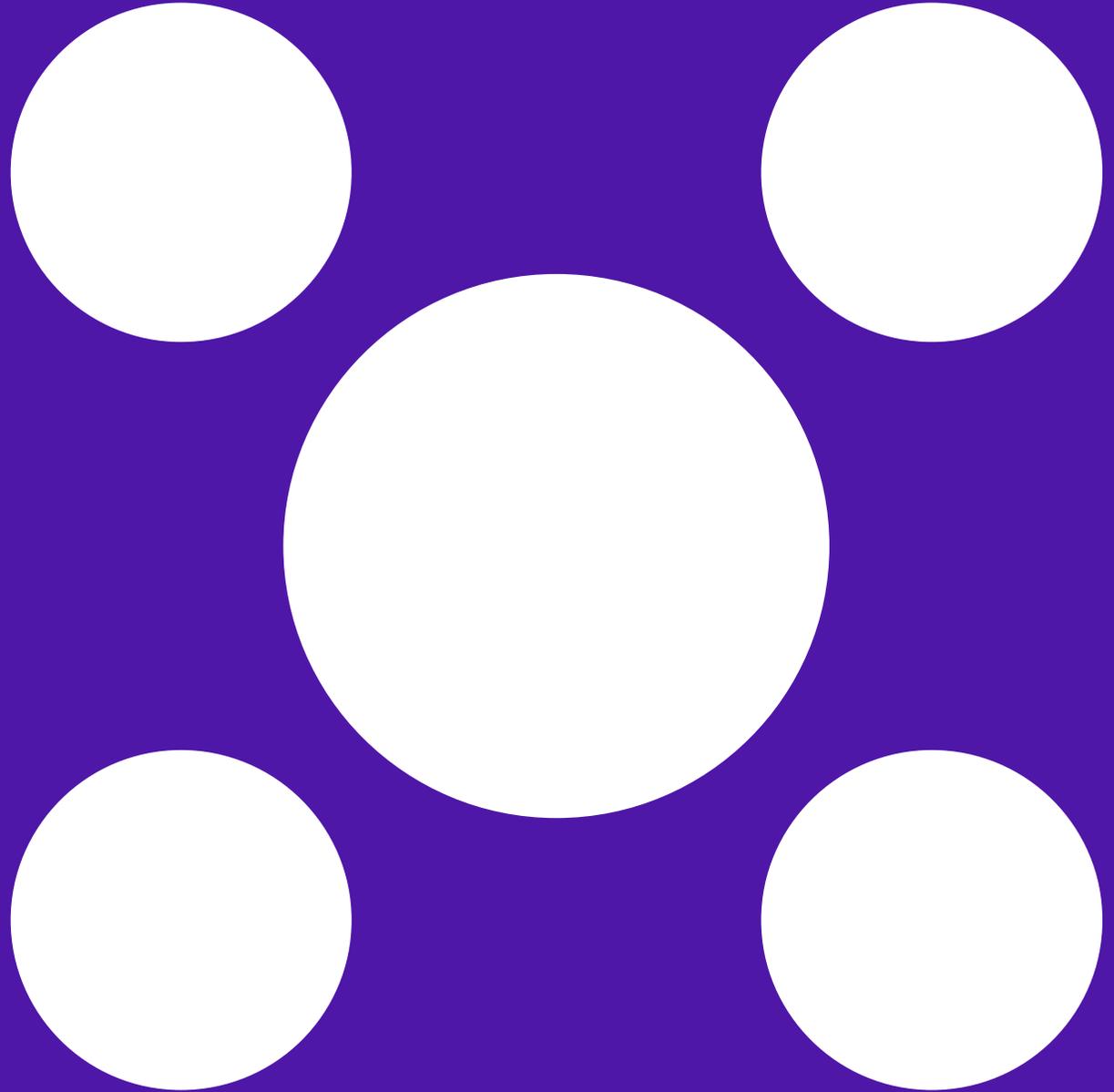
We conducted a security assessment and improved online security –

- Purchased additional domain names to avoid cyber attacks
- Implemented anti-phishing software
- Required vendors to complete security check

We improved the job-post webpage for employers and recruiters, enabling them to easily list open positions.



MARKETING



Marketing Team Launched “Re” Content Initiatives

The Marketing team *redesigned* the chapter’s weekly newsletter:

- Streamlined the look for broader appeal
- Simplified the editorial process
- Enticed readers to check the website for details

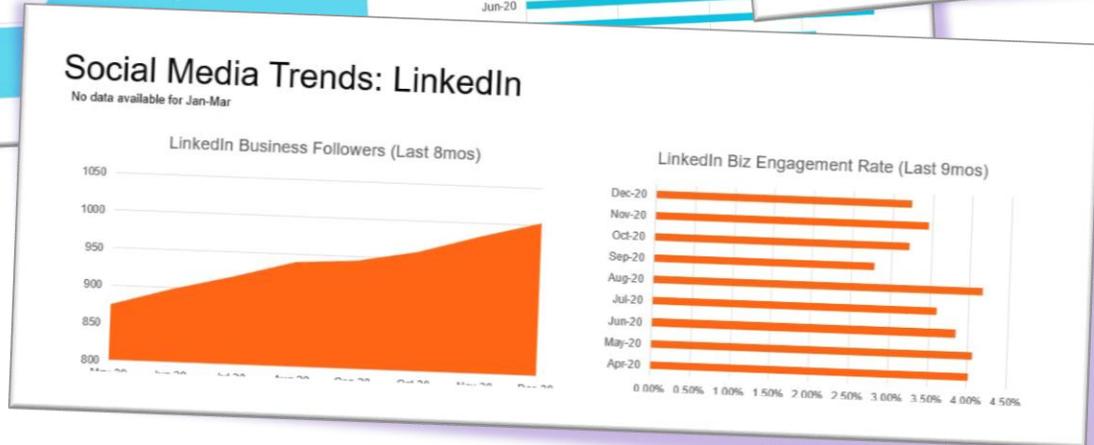
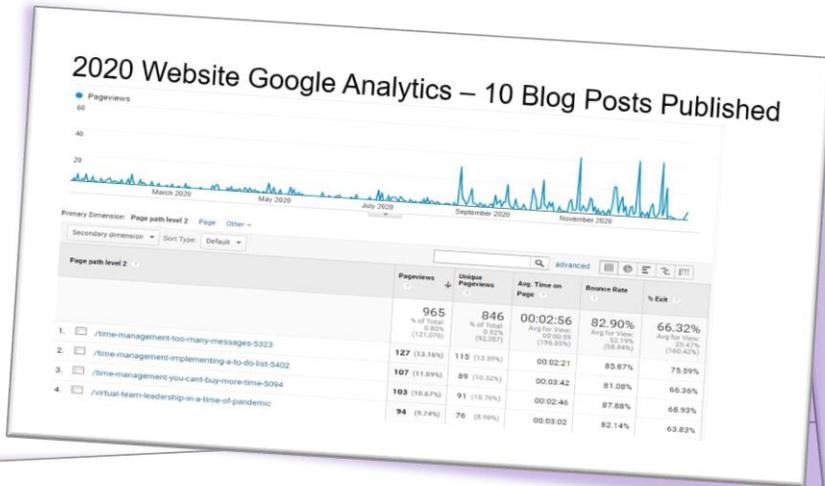
We also *reinvigorated* our blog page, creating more opportunities:

- Recast blog-post categories and tags for improved SEO
- Invited members to showcase **their** expertise
- Promoted posts in newsletter and social media

Our efforts enhanced our chapter’s brand as a society of professionals.



Marketing Team Began Tracking Digital Engagement



To help us assess our digital marketing, we began tracking monthly analytics for –

- Newsletter
- Social media channels
 - Twitter
 - Facebook
 - LinkedIn
- Chapter website (Google Analytics)

OUTREACH

Outreach Team Added Partners and Expanded Interest Areas

The Outreach team expanded into new areas, each with a *dedicated* director:

- Academic outreach
- Company outreach
- Non-profit outreach

We also initiated a contacts database to help ensure outreach continuity.

We engaged new partners that helped expand member benefits:

- Event discounts from partners with shared interests
- Educational discounts from academic partners and sponsors

And we sustained strong event sponsorship, despite the pandemic.

Our efforts opened up new avenues to connect with our larger community.



Thank You to Our 2020 Partners and Sponsors!



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2020 Income Statement

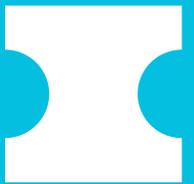
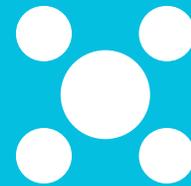
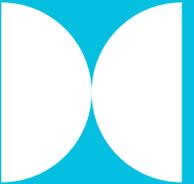
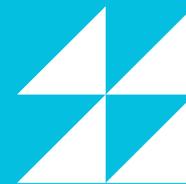
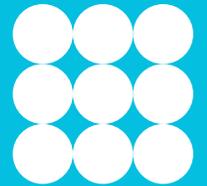
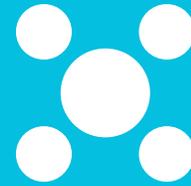
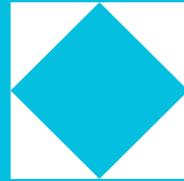
		PMI Mile Hi Chapter 2020 Income Statement			
	Total	Cost of Goods Sold			
Income		5000 Cost of Goods Sold		6280 Marketing and Public Relations	48,063.40
4090 Membership Dues	130,275.00	5050 Audio/Visual Equipment	33,099.29	6310 Small Software	7,782.10
4100 Communications Income		5150 Books	6,144.80	6320 Small Tools	795.49
4101 Advertising Fees - Web & Newltr	112.50			6330 Taxes	
Total 4100 Communications Income	\$ 112.50	5250 Door Prizes	490.77	6331 Occupational Privilege Tax	50.00
4120 Interest/Misc		5300 Facility Charges	3,900.50	6332 Sales Tax Remittance	279.75
4123 Savings Interest	103.29	5320 General Contractor	15,932.02	Total 6330 Taxes	\$ 329.75
Total 4120 Interest/Misc	\$ 103.29	5330 Registration Services	19,026.15	6350 Travel & Ent	
4200 Education		5350 Food Service	128,924.93	6352 Meals	3,088.11
4210 Workshops		5450 Parking Fees	4,379.50	6353 Travel	2,223.35
		5500 Printing	123.66	6354 Lodging and Other	8,262.63
4211 Saturday Workshops	1,450.50	5550 Registrant/Attendee Gifts, Bags & Portfolio	14,828.35	Total 6350 Travel & Ent	\$ 13,574.09
4212 Virtual Saturday Workshops	400.50	5600 Security	2,782.56	6400 Meetings (Registrations)	
4214 North Prof. Dev. Workshops	1,938.50	5650 Speaker Expenses	3,041.78	6401 PMI Conferences	663.60
Total 4210 Workshops	\$ 3,789.50	5700 Speaker Fees	82,375.00	6402 Other Meetings	5,597.06
4220 PMP Prep	18,036.55	5750 Web Hosting Fees (Event Specific)	19,390.01	Total 6400 Meetings (Registrations)	\$ 6,260.66
Total 4200 Education	\$ 21,826.05	Total 5000 Cost of Goods Sold	\$ 334,439.32	6500 Membership Events	4,898.57
4500 Material Sales		Total Cost of Goods Sold	\$ 334,439.32	6502 Networking Meetings	547.68
4510 Book Sales	685.29	Gross Profit	\$ 308,999.58	6503 Volunteer HH and Orientations	834.95
Total 4500 Material Sales	\$ 685.29	Expenses		6506 PMDos	105.69
4600 Programs		6031 Gifts and Promos	15,773.04	6507 Holiday Party	1,869.55
4610 Chapter Meetings	317.00	6090 Bank Service/Processing Charges	512.62	6509 6509-Rockies Event	2,770.00
4611 Denver Meetings	1,698.62	6092 CC Processing Fees	26,320.97	Total 6500 Membership Events	\$ 11,026.44
4612 North Meetings	624.59	6094 Miscellaneous Bank Charges	370.01	6550 Office Supplies	2,656.21
4613 Virtual Meetings	7,437.50	Total 6090 Bank Service/Processing Charges	\$ 27,203.60	6551 Storage (deleted)	1,704.00
Total 4610 Chapter Meetings	\$ 10,077.71	6140 Charitable Contributions	10,000.00	6570 Web Expenses	2,000.00
Total 4600 Programs	\$ 10,077.71	6160 Dues and Subscriptions	2,176.08	6574 Domain registration	474.84
4700 Special Events	0.00	6190 Insurance	3,271.24	6575 Website Maint & Optns	4,000.00
4701 Symposium Income	153,495.06	6193 Officer Bonding	483.00	Total 6570 Web Expenses	\$ 6,474.84
4706 Women in PM Leadership	1,975.00	Total 6190 Insurance	\$ 3,754.24	6670 Program Expense	1,000.00
4708 Service/Fee Income (deleted)	54.00	6210 Licenses and Permits	150.00	9000 Professional Development	2,832.45
4711 Symposium Virtual Income	324,835.00	6250 Postage and Delivery	306.33	Total Expenses	\$ 312,615.34
Total 4700 Special Events	\$ 480,359.06	6260 Printing and Reproduction	1,123.55	Net Operating Income	-\$ 3,615.76
Total Income	\$ 643,438.90	6270 Professional Fees		Net Income	-\$ 3,615.76
		6273 Bookkeeping and Ops Management	21,492.89		
		6274 Consulting	58,448.91		
		6276 Legal Fees	125.00		
		6277 Media Production (video, audio)	60,187.27		
		6278 Media Relations (retired, use 6280)	9,375.00		
		Total 6270 Professional Fees	\$ 149,629.07		



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THANK YOU



2020 PMI MILE HI BOARD OF DIRECTORS