# 2024 WPML SPONSORSHIP





#### **About the Summit**

The 9th Annual Women in Project Management (WPML) Summit serves as a supportive platform for women professionals to network, learn, and excel in project management. Over the past two sold-out years, this women's leadership event has spurred attendees to revitalize their professional lives and project portfolios. This year, we challenge attendees to Lead Beyond Limits! Be part of this movement as a 2024 sponsor or exhibitor!

# Why Sponsor?

## Join Us: Sept. 17, 2024 Mile High Station

2027 West Colfax Ave Denver, CO 80204 **Exclusive Attendance -** Nearly 300 professionals from across Colorado and neighboring states converge at this event.

**Positive Feedback -** Survey respondents lauded the variety and approachability of exhibitors, affirming a high-quality experience.

**Engaged Networking -** Gain visibility among highly engaged attendees, energized by a lineup of esteemed speakers.

**Enhanced Brand Exposure -** Reach key decision-makers, industry leaders, and aspiring project management professionals.

**Thought Leadership -** Establish your organization as a leader in leadership development and innovation within the project management community.

#### **Get Involved!**

We've crafted various sponsorship packages to accommodate your budget and goals. See the following table for special package benefits.

Contact Us sponsors.wpml@pmimilehi.org

### **2024 Exhibitor Packages**



Sponsorship Includes:	Platinum*	Gold*	Silver
	\$2,600	\$1,350	\$800
Booth Location Priority	1st	2nd	3rd
Booth Size	Double	Single	Single
110v Power	Yes	Yes	No
WPML Tickets	2	1	-
Extra Lunch + Happy Hour	2	1	1
VIP Breakfast	4	2	1
Logo + Description on Website	Twice	Once	Once
Ad in Program	Full	Half	Half
Ad on Screen During Breaks	Yes	Yes	No
Swag Bag Item	Yes	Yes	Yes
List of WPML Attendees	Yes	Yes	Yes
Marketing Extras	Yes	No	No

If you're interested in becoming a sponsor or would like more information about our sponsorship opportunities, please contact us at sponsors.wpml@pmimilehi.org

Together, let's empower women in project management to stretch their capabilities and aspirations!

### 2024 A La Carte Sponsorship Opportunities

Items and Description	Amount
Table sponsor (8 tickets + priority seating + branding)	\$1,900
Swag bag (your branding)	You supply
Swag bag item	\$150
Attendee gift giveaway (includes marketing + swag bag item)	\$300
Snack sponsor (1 ticket + branding + some marketing)	\$1,100
Lunch or Breakfast sponsor (1 ticket + branding + some marketing)	\$1,350
Photo booth sponsor (1 ticket + branding + marketing)	\$1,450
Happy hour sponsor (2 tickets + branding + marketing extras)	\$2,600

<sup>\*15%</sup> discount for this sponsorship level if sponsoring both WPML 2024 and Symposium 2025.